

ART AUREA

International Magazine for Arts, Crafts and Design

ADVERTORIALS AND ADVERTISEMENTS FOR SMALL ENTERPRISES

Reasonably priced promotion and advertisement for authentic designers and small manufacturers (up to 3 employees) to announce their participation in upcoming exhibitions or trade fairs and to introduce new products.

1. SHOWROOM ADVERTORIALS

Service package

The SHOWROOM advertorial will be published:

- in the ART AUREA journal (print run 5.600), distributed through galleries, shops and train station kiosks and to subscribers
- in our online magazine at artaurea.com (around 800 visitors daily) and as a post on ART AUREA's Facebook page
- in our newsletter to all ART AUREA readers and newsletter subscribers (8.500 contacts)

Formats & production service fees*

- **1/6 page, 1 photo + caption + 2 journals: 160 €**
- **1/3 page, 1 photo + short text + 4 journals: 320 €**

*Plus 19 % VAT within Germany or if you don't have a VAT number.

Please send us your photos in jpg format (300 dpi), information on the material(s) used, the title of the piece of work concerned (if applicable), address and website.

2. FULL-PAGE ADVERTISEMENTS AT A PREFERENTIAL PRICE

Art Aurea stands for an authentic design culture outside the mainstream. Full-page ads are a perfect opportunity for galleries, authentic designers and small enterprises to persuasively showcase their expertise in their own particular market – provided that the ad is in line with Art Aurea's sophisticated design concept. This is why, if so desired, we'll gladly design it for you ourselves.

- **Full page, magazine format 23 x 30.2 cm (+ 3 mm bleed in each case), € 960**

Your contact person

Reinhold Ludwig, Publisher, +49-(0)731-950 84 90, ludwig@artaurea.de

Banking details: Reinhold Ludwig VR-Bank Neu-Ulm/Weißenhorn
IBAN: DE93 7306 1191 0107 1301 80
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