

ART AUREA

AWARDS

An initiative to promote applied arts and
genuine manufactory culture

The newly-developed bilingual internet platform artaurea.com links the PROFILES of selected artists, designers and manufactories with their galleries or shops. This unique service is set to reach its pinnacle with the ART AUREA AWARDS.

Besides the world-class award, an exemplary virtual collection for all fields of contemporary applied arts and artistically inspired designs is being created at the same time.

The concept

A PROFILE on ART AUREA's website is required to enter. The jury consists of a large international board of trustees made up of renowned gallery owners, dealers, experts and Art Aurea's editors. The jury evaluates the PROFILES once per year.

This means that each pieces' relevance to current everyday culture and market reality is taken into account, alongside their creative and artistic quality. The entire PROFILE will be evaluated, not merely individual pieces (as was the case in the past).

Who can apply?

Artists, designers and manufactories in all fields of authentic design and craftsmanship are eligible. Entrants of all ages, nationalities and backgrounds are welcome. The pieces do not have to be newly created and can be part of an existing series or collection.

The dates

Closing date for applications for the ART AUREA AWARDS 2015: February 27, 2015. Curating: during the first week of March 2015.

The results will be announced in mid March 2015 on ART AUREA's website and will also be

published in the magazine's 2-2015 issue.

Awards and prizes

5 profiles from each category will be nominated:

A Interior Design

B Jewelry

C Vessel / objects

A total of a total of 15 PROFILES will be accepted into the ongoing virtual ART AUREA collection at artaurea.com in 2015. (*The Fashion/Accessories category, which is currently under construction, will not be evaluated in 2015*).

The three winners (the best entrants in each category) will be additionally honored with a double page in ART AUREA Magazine.

The contest will also be communicated to other media via our PR.

Please send your applications to info@artaurea.de. Subject line: AAA.

We are also happy to answer questions on the phone.

* You can find more information about applying for a PROFILE at ART AUREA here:
<http://artaurea.com/apply/>

Your contacts:

Annika Reith +49 3086 382 900, reith@artaurea.de
Agata Waleczek +49 3089 623 405, waleczek@artaurea.de
Melchiorstrasse 26, 10179 Berlin

General management:
Reinhold Ludwig +49 7319 508 490, ludwig@artaurea.de