

ART AUREA

Journal of Creative Culture

SHOWROOM – ADVERTORIALS

Reasonably priced promotion for authentic designers and manufacturers to announce their participation in upcoming exhibitions or trade fairs and to introduce new products.

Service package

The SHOWROOM advertorial will be published:

- in the ART AUREA journal (print run 5.500), distributed through galleries, shops and train station kiosks, to subscribers and in our new eJournal (no empirical data yet)
- in our online magazine at artaurea.com (around 800 visitors daily)
- as a post on ART AUREA's Facebook page
- in our newsletter to all ART AUREA readers and newsletter subscribers (6.000 contacts)

Formats & production service fees*

- 1/6 page, 1 photo + caption + 2 journals: 160 €
- 1/3 page, 1 photo + short text + 4 journals: 320 €
- 1/2 page, 1 photo + short text + 6 journals: 480 €
- 2/3 page, 1-2 photos + short text + 8 journals: 640 €
- 1/1 page, 3 photos + portrait/review+ 10 journals: 960 €

(+ 19 % VAT within Germany or if you don't have a VAT number)

*Artists, designers and manufacturers, who are represented with a profile on artaurea.com/profiles get 20 % discount on advertorials in the showroom of the print magazine.

Please send your photos in jpg format (300 dpi) to info@artaurea.de, plus information on the material(s) used, the title of the piece of work concerned (if applicable), a statement, your biography, address and website. The editorial team will write a text, which, after your approval, will be published in German and English. We'll be happy to answer any questions you may have and send you an example layout.

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