

# ART AUREA

International Magazine  
Applied Arts, Jewelry and Design  
www.artaurea.de – www.artaurea.com

## ATTRACTIVE ADVERTISING PACKAGE FOR ARTISTS and DESIGNERS, ATELIERS and GALLERIES

Distinguished by its outstanding quality, ART AUREA is well received by buyers and collectors of exquisite products. More than 100 leading galleries and modern specialist shops are represented on ART AUREA's internet platform as partners, most of them distributing the ART AUREA magazine to discerning end customers. The magazine is also available at train station bookstores. Print run 4,000 copies (as of October 2011).

With our **IN FOCUS** section, we offer artists and designers, ateliers and galleries an attractive, well-priced opportunity to announce exhibitions or present new creations\*) in the first part of the magazine. The entire service spectrum includes:

- A professionally edited short portrait or exhibition review.
- Publication in our online magazine at **www.artaurea.de** (German) and **www.artaurea.com** (English). Approximately 400 visitors per day!  
The internet publication will remain on the web for at least 3 years and can be forwarded per e-mail or to social networks.
- A pdf file of the portrait/review for publication on your own website
- English translation
- 10 copies of the magazine for your customers or friends for a 1/1-page or 1/2-page portrait/review  
5 copies of the magazine for a 1/3-page portrait/review
- Free use of the text for your own communication work

### Production service fee:

- 1/1 page: € 720                      3 – 4 highlighted pieces
- 1/2 page: € 380                      1 – 3 highlighted pieces
- 1/3 page: € 290                      1 highlighted pieces (within Germany + 19 % VAT)

<u>ISSUES</u>	<u>ISSUE DATE</u>	<u>MATERIALS DUE BY</u>
1-2012 Spring Fairs: Inhorgenta Munich, Ambiente Frankfurt, IHM Handwerk & Design Munich, Blickfang Stuttgart, Unikat B, Muba Basel, Sofa New York	Feb. 03, 2012	Dec. 15, 2011
2-2012 Summer Fairs: Eunique Karlsruhe, Collect London, Design Miami/Basel	May 04, 2012	March 29, 2012
3-2012 Fall Tendence Frankfurt, London Design Festival	Aug. 17, 2012	July 12, 2012
4-2012 Winter Grassi Fair Leipzig, Sofa Chicago, Design Miami, Sieraad Amsterdam, ArtDesign Feldkirch, Qubique Berlin	Oct. 19, 2012	Sep. 18, 2012

\*) The editorial board reserves the right to reject any works or photos of inadequate quality.

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ART AUREA, Eichengrund 128, DE-89075 Ulm, phone +49 (0)731- 950 84 90 / 969 12 440,  
 info@artaurea.de, www.artaurea.de, www.artaurea.com, contact partners: Sarah Bosch and  
 Reinhold Ludwig